



nomapro

ABOUT nomapro

nomapro AS was established in 2020 by the seafarers who had their hearts set on simplifying and optimizing the daily tasks in the marine - and aquaculture industries.

Driven by the ambition of expanding our global presence and a vision that will inspire growth, sustainability, development and innovation, we aim to generate values for our customers, partners and employees.

Our main goal is to develop technological solutions that answer unmet needs in our market segments, make everyday tasks more cost-effective and increase productivity.





OUR VISION

To become a recognized **partner** that produces and delivers innovative technological solutions worldwide, delivering long-term value for all our stakeholders by the year 2030.

The background of the slide is a deep blue image. In the upper left, there is a close-up of a shark's head, showing its eye and part of its mouth. In the lower right, a human hand is visible, holding a small, irregular piece of white ice. The overall composition suggests themes of nature, climate, and innovation.

Your **innovation** Partner

A new generation of solutions

Our products

We are seeking to have a product portfolio into the marine industries, giving customers the cutting edge, striving for a more sustainable future and maximizing their utility and profitability throughout the value chain





NANOICE IS A REVOLUTION IN FOOD PRESERVATION

nanolCE is an innovative molecular is technology, that keeps e,g, seafood fresh for longer in a gentle chilling process.

It's far superior than other solutions like flake ice and traditional slurry ice.

"nanolCE is unique to the industry; we have not experienced results like these with any other ice product."

Director,
Foods Processor



"The fish quality is better, the buyers are happier, and we don't have to shovel flake ice anymore."

Captain,
Cod Trawler

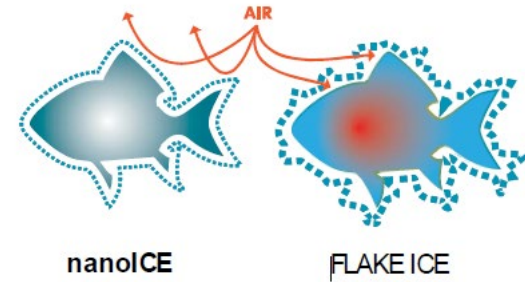


"I've used NanoICE for 5 years. Cooling is much faster and more consistent."

Fleet Mgr,
Shrimp/Halibut Boats



We like to say that nanolCE simply **improves all aspects of shelf life** (appearance, nutritional value, and taste), **optimizes production costs, and increases food quality.**



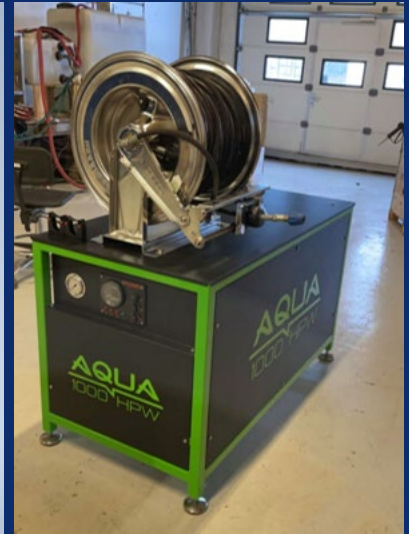
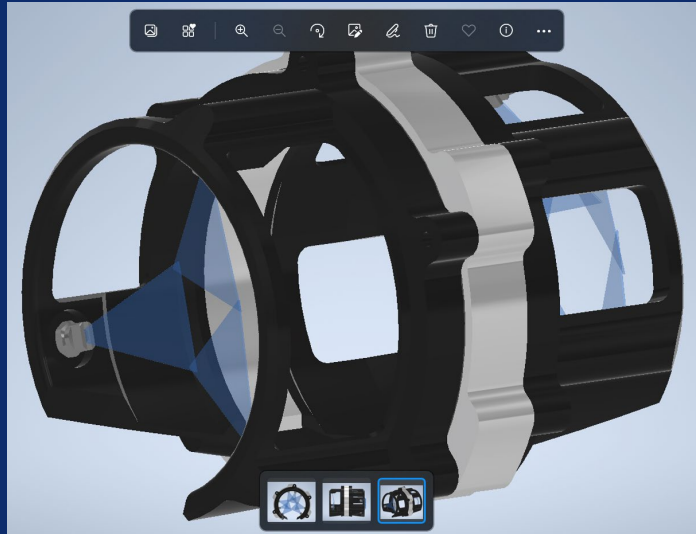
BIO 5000

BIO 5000 is a new camera system, derived from our old BIO 3000, which gives a complete overview of weight and biomass from the release of smolts all the way to the processing of the fish, maximizing cost-savings.





Aqua 1000 is a new washing system that reduces the cost of cleaning and makes the everyday life easier for everyone who works in the aquaculture industry.



test RPW forslange



Aqua 1000 is developed by nomapro through long experience and knowledge from working with the everyday tasks in the aqua culture facilities.



#Prototype ready for testing





Bluecam products

Since the beginning, we have been looking for partners that can contribute towards our goal of delivering a product portfolio in to the different segments of the marine industries. Bluecam AS was chosen due to their knowledge and experience in camera technology.



Feeding camera for the aquaculture industry

- HD/4K quality.
- Excellent low-light performance.
- Depth and temperature sensors.
- Digital service guidance.
- Easy mounting.
- Module based.
- Wifi or wired connection.
- Power warning light.



Camera for inspecting holes in fish cages

- Digital tagging in video for documentation and still images are taken out of video.
- BlueCam REC can be mounted on different types of ROV's.
- Requires ethernet and 12 Volts.
- Can also be mounted on net washers and other units.



Kronborg products

Kronborg Technologies AS
are also one of our partners,
specialised in electronics and
control technology



Havbruksbelysning fra Kronborg Technologies AS



Designbeskrivelse :

- Overvåking av lamper i havbassenget
- Sentralisert styring av lys
- Ingen IP-Adressering – Enkel installasjon og drift av avanserte systemer
- GPS-posisjon til styreskap
- Standard-løsning er vanntette styreskap i syrefast utførelse 40x40x20cm. (kan endres)
- Gode løsninger som forenkler utsett og opptak av belysning
- Ingen skarpe kanter for å beskytte fisk, merd og personell
- Glatt overflate for å forenkle rengjøring
- Trykktestet til 120m



the way forward

We have an ongoing strategy process aiming for ScaleUp and growth.

- 1) Is the product a painkiller or a vitamin?
- 2) Is the opportunity big enough?
- 3) Is the team really willing and capable?
- 4) Do you have real traction?
- 5) What does the investment get us?

How to change what you're doing: Business Model Innovation

According to management guru Peter Drucker:

“ a business model is supposed to answer who your customer is, what value you can create/add for the customer and how you can do that at reasonable costs.

Business models

Every business model has three main parts:

1. **Create** value
Designing and producing the product/service
2. **Deliver** value
Selling the product/service: From finding customers to distribution
3. **Capture** value
How the customer pays and how the company makes money

Sustainability

UN Sustainable Development Goals

All our products will potentially help the customers to reach their goal of becoming «Greener» in their everyday business



Sustainability

Norwegian Marintech Production aims to make sustainability an integrated part of all parts of our business.

We work systematically to improve our business, and sustainable growth is at the core of what we do. We are now setting the course for the future and aim to keep going for generations to come.

We support the UN Sustainable Development Goals. We have assessed these goals to determine which matter the most to our business and where we can make the biggest difference. We are committed to make our prioritised goals a part of the strategy, culture and operation of our company.



nomapro.com